THE UNITED NATIONS SDGS
HELPING CLIENTS ALIGN THEIR BUSINESS STRATEGIES WITH THE SDGS
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THE SUSTAINABLE DEVELOPMENT AGENDA

On 1 January 2016, the 17 Sustainable Development Goals (SDGs), adopted in September 2015 at the UN summit, officially came into force.

Over the next 15 years countries will mobilize efforts to end all forms of poverty, fight inequalities and tackle climate change, while ensuring that no one is left behind.

The SDGs are unique in that they call for action by all countries — poor, rich and middle-income — to promote prosperity while protecting the planet. They recognize that ending poverty must go hand-in-hand with strategies that build economic growth and address a range of social needs, including education, health, social protection and job opportunities, while also addressing climate change and environmental protection.

Our approach
While the SDGs are not legally binding, governments are expected to take ownership and establish national frameworks for achievement of the goals. Countries have the primary responsibility for follow-up and review of the progress made in implementing the goals, which will require timely collection of and accessibility to high-quality data.

The global community will rely heavily on the private sector to solve some of the world’s most urgent problems. Companies and institutional investors are being asked to contribute to the SDGs through their business activities, asset allocation and investment decisions.

Ramboll is committed to supporting the achievement of all SDGs and has established an internal framework to ensure that they are central to the work we do as a company. With a global network of offices incorporating multiple sectors coupled with a skilled, diverse and international workforce, Ramboll provides a solid global platform to support the achievement of the SDGs.

Our contribution
These efforts necessitate the need for national, international and global partnerships. Such partnerships require the bringing together of governments, civil society, business and industry, and international financial institutions (IFIs).

Ramboll partners with IFIs to address issues in a local context. We provide services to IFIs that include world-class design, regulatory and policy reform, and environmental and social assessment across a range of sectors, including energy, climate, environment, urban development and transport.

The provision of institutional capacity building to national and local governments, as well as public utilities is a core Ramboll service and a key factor in how we contribute to the sustainable development of developing and least-developed nations.

OUR KEY FOCUS

We believe that through working in partnership with corporations, investors and IFIs, we make a significant contribution both directly and indirectly to the achievement of all the SDGs. Due to the nature of our expertise and the profiles of our skilled and diverse staff, many of the SDGs receive more focus than others. While Ramboll works toward the achievement of all 17 SDGs, an emphasis has been placed upon 12 specific SDGs as highlighted to the right.

Key advantages
• Identify new market opportunities
• Set the scene with innovative business models and products
• Be on the front lines as new policies develop
• Reduce risk related to regulatory requirements and brand
• Strengthen stakeholder relationships
• Attract and retain employees
• Contribute to a strong and viable business environment and society

INCREASING VALUE

Why contribute to the SDGs?
Our planet faces many challenges – we must find sustainable solutions for ourselves and future generations. Nations have endorsed the SDGs, and now it is time for businesses to take action. The SDGs have become the common language and overall framework for developing, managing and communicating business strategies, goals and related activities. This is an opportunity for companies to align their business strategies to the sustainability agenda.
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Over the next 15 years, countries will implement efforts aimed at eradicating poverty, eliminating inequalities and tackling climate change – while ensuring that no one is left behind.

The SDGs are unique in that they call for action by all countries – poor, rich and middle-income – to promote prosperity while protecting the planet. The SDGs call for an end to poverty, hunger, disease, illiteracy, violence and climate change – and to promote just, peaceful and inclusive societies.

DEVELOPMENT AGENDA THE SUSTAINABLE DEVELOPMENT AGENDA

OUR KEY FOCUS

We believe that through strategic management of SDG screening, investors and IFIs can identify significant impacts both directly and indirectly to the achievement of SDGs. Our SDG assessment tool allows investors to align their goals and strategies with those highlighted by the SDGs.

Project examples

Ramboll is committed to supporting the achievement of all SDGs and has established an internal framework to ensure that the work we do is aligned with the global agenda.

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While the SDGs are not legally binding, governments, civil society, business and finance are being asked to contribute to solving some of the world’s most urgent problems. The global community will rely heavily on the private sector to solve some of these issues in a local context. We provide high-quality data.

Ramboll partners with IFIs to address local vulnerabilities to climate change and address a range of social needs, including education, health, social protection and job opportunities.

Our approach

Ramboll’s activities, asset allocation and the SDGs through their business processes, policies and metrics with their core business strategies.

The provision of institutional knowledge and advice to national and local governments, as well as to public utilities, is core. Ramboll’s unique and easy-to-use tool helps us contribute to the sustainable development of developing and least-developed nations.

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We work with corporations and investors to evaluate ways to align their business strategies. Our experts and partners help to see the bigger picture of our respective and our portfolio of work. The company, many experts working on our SDG initiatives, has established an internal framework to ensure that the work we do is aligned with the global SDGs.

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